



**III Semester B.B.A. (Aviation Management) Examination, February/March 2024  
(NEP Scheme) (Freshers and Repeaters)  
LOGISTICS AND AIR CARGO MANAGEMENT**

Time : 2½ Hours

Max. Marks : 60

**Instruction : Answers should be written in English only.**

**SECTION – A**

Answer **any 5** questions out of the following 7 questions, **each** question carries **2** marks. **(5×2=10)**

1. a) What is air cargo ?
- b) What is packaging ?
- c) Define strategy implementation.
- d) What is TQM ?
- e) What is DRP ?
- f) What is JIT ?
- g) What is strategy formulation ?

**SECTION – B**

Answer **any 3** questions out of the following 5 questions, **each** question carries **4** marks. **(3×4=12)**

2. What are the components of global logistics ?
3. Write short notes on MRP and DRP.
4. Detail the concept of warehousing in logistics.
5. What are the objectives of logistics management ?
6. Write in detail the 03 levels of packaging.

**P.T.O.**



SECTION – C

Answer **any 3** questions out of the following 5 questions, **each** question carries **10** marks. **(3×10=30)**

7. Explain the types of cargo handling and perishable and valuable items.
8. Elaborate the international documentation in global supply chain.
9. Explain inventory management process.
10. Explain the concepts of inventory management.
11. Explain the transportation modes.

SECTION – D

Answer **any 1** question out of the following 2 questions, **each** question carries **8** marks. **(1×8=8)**

12. a) Briefly explain the differences between strategy formulation and strategy implementation.

OR

- b) Write a brief note on handling of valuable cargo.

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